SEAoNY 2015-2016 Sponsorship Commitment Form

Name _____

Company _____

Email _____

Phone _____

Address _____

City, State, ZIP_____

I will *(select one)*:

☐ Send a **check** to:
SEAoNY
536 LaGuardia Place
New York, NY 10012

or

☐ call (646) 736-0694
with **credit card** details

Please indicate your commitment on the line provided and in the category below by checking the appropriate box:

CORPORATE SPONSORSHIPS

Corporate sponsorship supports the mission of SEAoNY and the structural engineering profession in general, while providing companies the opportunity to engage SEAoNY membership. Corporate Sponsorships span our fiscal year which is September-August.

Benefits include:

- Complimentary quarter-page ad in each Cross Sections issue for the year (September – August)
- 4 Complimentary SEAoNY Event Registrations
- 10% discount on any other sponsorship option below
- Company's logo on SEAoNY website
- Link to the company's website on the SEAoNY website

☐ Corporate Sponsorship $2,000

EVENT SPONSORSHIPS

Lecture Sponsorship

Sponsorship is exclusive. At the event, we will announce your firm, will place your company information on the initial slide of the presentation, and will distribute your promotional literature to attendees. We typically average about 50 - 75 people.

Please specify lecture date(s) or title(s): _____

☐ One Event $1,000

Full-day Seminar

Only Gold Level Event Sponsorship is exclusive. If there is no Gold Sponsor, we accept Table and Lunch Sponsors. This event is typically in March. At the event, we will announce all sponsors, place sponsor logos on the seminar title slide, and provide each sponsor a table for display of promotional brochures and sample products.   At dedicated breaks in the morning and afternoon, attendees will visit sponsor tables. Typically over 100 attendees.

☐ Gold Level Event Sponsor $8,000 (Includes exclusive 45 min. presentation before lunch; however, 30 minutes must have approved technical content eligible for Professional Development Hours)

☐ Table + Lunch Sponsor $2,500

☐ Lunch Sponsor $1,500

Awards Cruise

Cruise Sponsorship is exclusive and includes a full-page advertisement in the Awards Issue of Cross-Sections. Table Sponsor's receive attendance for eight (8) and are acknowledged in the Program. The cruise is typically held in June and follows the Manhattan shoreline along the Hudson to the East River and included the presentation of the SEAoNY Excellence in Structural Engineering Awards. Typically 150 attendees.

☐ Cruise Sponsor $3,000
☐ Table Sponsor $800

Annual Golf Outing

The all-day event in June supports SEAoNY scholarships to promising engineering students in the New York area. The event has sold out every year with 140 golfers. There are multiple sponsorship opportunities for this event. Contact committee chair, Joe Tortorella, at tortorella@silman.com for details.

ADVERTISEMENTS

Cross Sections Newsletter

Advertising is not exclusive. The quarterly newsletter covers current topics of interest to the New York structural engineering community, and is mailed to entire membership. Please send your ad/artwork to publications@seaony.org.

Number of Issues/Duration of Contract : _____

- ☐ ¼ Page Ad $500
- ☐ ½ Page Ad $1,000
- ☐ Full Page Ad $1,500

I would like to purchase the same ad in multiple issues:

- ☐ 2 issues $_____ x 2 = $_____
- ☐ 3 issues $_____ x 3 = $_____
- ☐ 4 issues $_____ x 4 = $_____

SPONSORSHIP PACKAGES

Discounts are available for sponsors that commit to participate in multiple events or advertisements in our fiscal year excluding the Annual Golf Outing, Gold Level Event Sponsor, or Cruise Sponsor. Below are some suggested packages; however, you can contact SEAoNY and request other packages.

- ☐ One Lecture Sponsorship +   1/2 Page Ad $1,700 (Savings of $300)
- ☐ Two Lecture Sponsorships +   1/2 Page Ad $2,400 (Savings of $600)
- ☐ Two Lecture Sponsorships + Full-day Table Sponsor   Full Page Ad $2,700 (Savings of $800)
- ☐ Two Lecture Sponsorships + Table + Lunch Sponsor   Full Page Ad $4,500 (Savings of $1,500)

Printed Name   _____

Signature   _____

Date   _____