SEAONY HAS GONE VIRTUAL!

IN RESPONSE TO COVID-19, SEAONY WILL BE OBSERVING SOCIAL DISTANCING PROTOCOLS IN ITS PROGRAMMING FOR THE NEXT SEVERAL MONTHS. WE'VE CONVERTED OUR BREAKFAST ROUND-TABLE, EDUCATIONAL SEMINARS AND EVEN OUR ANNUAL AWARDS EVENTS TO VIRTUAL WEBINARS AND EVENTS.

IN ADDITION, WE'VE ADDED EVEN MORE VIRTUAL EDUCATIONAL OFFERINGS ON TOPICS OF INTEREST TO OUR MEMBERSHIP. TO SUPPORT EXPANDED PROGRAMMING FOR 2020-2021 AS WELL AS OTHER ONGOING PROGRAMMING AND INITIATIVES OF SEAONY, WE WELCOME SPONSORSHIP OF OUR EVENTS. WE ARE PLEASED TO PRESENT NEW OPPORTUNITIES TO ENGAGE AND PROMOTE YOUR ORGANIZATION’S PARTNERSHIP WITH US.

BY PARTNERING WITH US ON OUR NEW VIRTUAL EVENT OFFERINGS YOUR ORGANIZATION WILL GAIN EXPOSURE THROUGHOUT 2020-2021.

INCLUDED IN THIS PACKET ARE SPONSORSHIP OPPORTUNITIES CURRENTLY AVAILABLE, MADE POSSIBLE BY OUR VIRTUAL ENHANCED PROGRAMMING. YOU CAN PICK AND CHOOSE WHETHER TO SPONSOR ONE WEBINAR PROGRAM OF PARTICULAR INTEREST, OR YOU CAN SPONSOR A SERIES OF PROGRAMS THROUGHOUT THE YEAR. WHETHER YOU SPONSOR ONE OR A SERIES, YOUR ORGANIZATION WILL RECEIVE MAXIMUM VISIBILITY TO THE SEAONY MEMBERSHIP BASE THROUGH YOUR SPONSORSHIP.

THANK YOU!
SEAONY SPONSORSHIP COMMITTEE
SEAO NY
Virtual Sponsorships

Highlights your organization within New York's Structural Engineering community.

As a non-profit organization, SEAO NY strives to find sponsors within the community to assist in our efforts. From their generosity, we are able to decrease the admission to many of our events, especially for the full-day seminars we hold biannually. This enables us to increase the audience that the valuable information from the seminars will reach. A variety of different groups support SEAO NY, including contractors, manufacturers, and suppliers of the materials and products that structural engineers employ on a daily basis. We appreciate all of their assistance, and we are confident that creating a strong base of structural engineers is a sound investment. We appreciate all of your support and we are confident that your sponsorship of the New York structural engineering community will be a sound investment.

To inquire about becoming a sponsor or to refer a sponsor for future SEAO NY events or our quarterly newsletter, please email jnuruddin@SEAO NY.org

SEAO NY
536 LaGuardia Place New York, NY 10012
646.736.0694
admin@seaony.org
SEAO NY at a Glance

SEAOY Membership 2019-2020: 512 members

Over 140 Firms and Organizations represented

Webinar attendance since April average 120

In-Person events attendance average 45
2020 All-Day attendance over 220, sold out. 2019 EiSE Awards Boat Cruise 140, sold out

SEAOY offers over 20 events per year
Most events offer PDH credits

In 2020-2021 we hope to offer event and membership scholarships to colleagues who have been affected financially by COVID-19. Your support will help us provide these scholarships.

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Please email jnuruddin@SEAOY.org for any questions regarding sponsorship opportunities.
Virtual Education
Gold Sponsor $750/program
Education Seminar

Benefits:
- Free webinar for all
- Up to 500 attendees
- Listed as a sponsor on opening slide of webinar with logo
- Verbal recognition in opening remarks by SEAoNY leader
- Listed as a sponsor in all event promo materials with logo and link (emails, social media)
- Listed as a sponsor on the event registration posting with logo and link
- Opportunity to introduce your organization or provide opening slides (2 minutes or less)
- Full attendee list
- Presentation will be recorded (if permitted by speaker) and displayed on our website to members and nonmembers

Have other ideas?
We will work with you to create other sponsorship opportunities
Virtual Events
Sponsor $500/program

Trivia (or Happy Hour Networking)

Benefits:

- Host the event
- Curate your own trivia questions and sections (or pick and moderate topics to discuss in different breakout rooms)
- Listed as a sponsor on opening slide of event with logo
- Listed as a sponsor in all event promo materials with logo and link (emails, social media)
- Listed as a sponsor on the event registration posting with logo and link
- Opportunity to introduce your organization or provide opening slides (90 seconds or less)
- Full attendee list
- Interact with attendees
- Give away raffle prizes

Have other ideas?
We will work with you to create other sponsorship opportunities
Virtual Events
Sponsor $250/program
Trivia (or Happy Hour Networking)

Benefits:

- Host the one of the 3-5 sections of the Trivia (or moderate one of the breakout room discussions)
- Curate your own trivia questions (or pick and moderate a topic to discuss in your breakout room)
- Listed as a sponsor on opening slide of event with logo
- Listed as a sponsor in all event promo materials with logo and link (emails, social media)
- Listed as a sponsor on the event registration posting with logo and link
- Opportunity to introduce your organization or provide opening slides (30 seconds or less)
- Full attendee list
- Interact with attendees
- Give away raffle prizes

Have other ideas? We will work with you to create other sponsorship opportunities